

Talking About Headz
By Christopher Malo

Located at 4714 Baltimore Avenue, Talking Headz is relatively new to the neighborhood. Opened in May by Heather DeForrest and Sabrina Root-Anderson, the salon took over a location previously occupied by longtime neighborhood staple, Benny's Barbershop.

"When Benny's closed after 50 years, I knew it was the perfect location," Root-Anderson says. Having lived in the neighborhood for over 20 years, she was aware of the fact that while there were many barbershops in the area, there wasn't one salon.

She knew the person who purchased the building, and on a whim went to talk to him. Within two weeks she had signed the lease.

With almost 25 years in the business, Root-Anderson partnered with DeForrest, a stylist for 10 years, and transformed the space into the teal, punk-rock, yet chic, decor it has today. The salon's three chairs sit facing the original stations led by Benny, yet don't look a bit out of place. Artwork (available for purchase) from local artists decorate the walls.

"I love this neighborhood," Root-Anderson says. "And I love our clients." Talking Headz offers, or serves, an eclectic client-base with a wide range of styles and tastes. They service people who don't want to travel to Center City for a salon experience, to the punk rock kids who want funky cuts and funky colors. And without the downtown location, they are able to offer more affordable pricing for their services.