Christopher Malo

ACADEMIC EMPLOYMENT

Assistant Professor of Practice and Executive Director, Philadelphia Neighborhoods Temple University Klein College of Media and Communication July 2022 to present

Adjunct Graduate Faculty Temple University Klein College of Media and Communication February 2023 to present

Program Manager, Philadelphia Neighborhoods Temple University Klein College of Media and Communication November 2019 to July 2022

Managing Editor & Community Liaison, Philadelphia Neighborhoods Temple University Klein College of Media and Communication December 2017 to November 2019

Adjunct Faculty Editor, Philadelphia Neighborhoods Temple University Klein College of Media and Communication January 2014 to December 2017

EDUCATION

Temple University, Philadelphia, PA Master of Science, Communication for Development and Social Change

Temple University, Philadelphia, PA Bachelor of Arts, Journalism

COURSES TAUGHT

Solutions Journalism (5213) Philadelphia Neighborhoods (4196) Philadelphia Neighborhoods (3696) Design for Journalists (1114) Elements of Writing (1101)

GUEST LECTURES

Temple University, Klein College; Intro to Media Technology, Independent Media Temple University, Klein College; Fox School of Business; Business Ethics

PROJECT LEADERSHIP

Managing Editor, Wolters Family Heartbeat of Philadelphia Neighborhoods program Temple University Klein College of Media and Communication June-August 2022

Managing Editor, Lew Klein Fellowship program Temple University Klein College of Media and Communication June-August 2017, 2018

TUCOVID.com 2020-2022 Arranged to have PN participate in aggregating student coverage of COVID-19.

Facilitator, Sound Off

A weekly quarantine space held online by Philadelphia Neighborhoods and Resolve Philly for students to navigate the pandemic at the intersections of being a student, journalist, and human.

Editor, Temple DNC News Bureau Temple University Klein College of Media and Communication July 2016

Contributor, Patch 2019-2023 Arranged to have PN stories republished across hyperlocal Patch verticals.

Contributor, Crowdsourcing the Election October-November 2023 Effort with Florida International University to co-produce and share local midterm election coverage.

Contributor, Resolve Philly Co-ordinated pilot effort between PN, student media, and Resolve Philly to co-produce stories.

Mentorship, Philadelphia Hall Monitor Oversaw MJ student capstone project which pivoted into <u>multimedia coverage of City Hall.</u>

Producer, PN weekly newsletter Produce a weekly newsletter of PN stories distributed to 900 subscribers.

PUBLISHED WORK

Faculty Herald (Oct. 2022, p.11), A Proactive Plan for Students, with Prof. Brian Creech PN: Who Runs This City? (Summer 2017), managing editor

PROFESSIONAL ASSOCIATION MEMBERSHIP

Philadelphia Association of Black Journalists Society of Professional Journalists PA Newsmedia Association

AWARDS AND HONORS (for website or work produced as editor of; *student work I was directly involved with noted with asterisk)

Society of Professional Journalists

2023

- Best college/university campus website- Philadelphia Neighborhoods
- Best news story on a college/university website- <u>Housing: Even with Empty Lots and</u> <u>Homes, Philadelphia's Struggling to Make Housing Affordable</u>
- *Best photojournalism on a college/university website- <u>Southwest: A Day at John</u> <u>Bartram High School's Football Homecoming</u>

2022

- Finalist, Best Independent Online Student Publication 2021
- Finalist, COVID-19: Newspaper, Magazine and Online Coverage (Large) 10,000+ Students, Colin Evans, <u>COVID-19: Data Shows Coronavirus Hit Philadelphia's</u> <u>Browner, Poorer Neighborhoods Hardest</u>
- Finalist, COVID-19: Newspaper, Magazine and Online Coverage (Large) 10,000+ Students, Lauren Savana, <u>COVID-19: Hourly Restaurant Workers Discuss Being Hit</u> <u>Hard by the Pandemic</u>
- Finalist, Online News Reporting, Shivani Reddy, <u>Social Issues: Students at Elite Area</u> <u>High Schools Draw Attention to Race on Campus</u>
- Finalist, Online News Reporting, Claudia Estrada, <u>COVID-19: How Philadelphia</u> <u>Restaurant Workers are Dealing With Unemployment</u>

Hearst Journalism Awards

- 2023
 - T-11th Place, Explanatory Writing comp, Amelia Winger, <u>Housing: Even with</u> <u>Empty Lots and Homes, Philadelphia's Struggling to Make Housing Affordable</u>

2022

• *5th Place, Explanatory Writing, Darci Moon Gold, <u>COVID-19: The Pandemic's</u> <u>Impact on Access to Care for Philadelphia's Sexual Assault Survivors</u>

EPPY Awards

2024

• 1st place: Best photojournalism on a college/university website

2023

- 1st place, Best College/University Campus website, Philadelphia Neighborhoods 2021
- Finalist, Best College/University Campus Website
- *Finalist, Best Feature Story on a College/University Website, <u>Amateur Sports:</u> <u>Country's Only Black-Owned Rowing Club Wants To See Everyone On The Water</u>
- *Finalist, Best news story on a college/university website, <u>Amateur Sports: Country's</u> <u>Only Black-Owned Rowing Club Wants To See Everyone On The Water</u>

2020

- Finalist, Best Online-Only News Website with under 1 million unique monthly visitors
- Finalist, Best College Produced Community or Niche Website
- Finalist, Best News Story on a College Website, <u>People Without Government-Issued</u> <u>IDs Pay a Steep Price to Own Their Identity</u>

2019

• *Best Redesign/Relaunch, PhiladelphiaNeighborhoods.com

Keystone Awards

2024

- Honorable mention: Public Service/Enterprise Package
- Honorable mention: Website
- First place: Video Story
- Second place: Video Story
- Honorable mention: Video Story
- Second place: podcast
- Honorable mention: Best Newscast (Broadcast)
- Second place: Best Feature (Broadcast)

2023

- 1st Place, Excellence in Reporting on Diversity- Equity and Inclusion, Staff, <u>North</u> <u>Philadelphia: Can the Next Crimes be Prevented</u>
- -1st Place, Excellence in Reporting on Diversity-Equity and Inclusion, <u>Southwest:</u> <u>Community Surrounding Former Oil Refinery Site Take Action and Voice Concerns</u> <u>About Redevelopment Plans</u>
- 1st Place, Public Service/Enterprise Package, Staff, <u>North Philadelphia: Can the Next</u> <u>Crimes be Prevented</u>
- -2nd Place, Website, Philadelphia Neighborhoods Staff
- -2nd Place, Best Feature (Broadcast), Sarah Weitzman, The World Cafe Live reopens after months of COVID-19 health restrictions
- -Honorable Mention, Best Public Service (Broadcast), Nicolle Majette, Road to Recovery: Housing Program in NorthPhiladelphia Gives Residents Second Chance

2022

- 1st Place, Feature Story, Rjaa Ahmed, <u>Social Issues: Philadelphia's Asian American</u> <u>Women Talk Mental Health, Community Support as Anti-Asian Violence Rises</u>
- *1st Place, Sports Story, Madison Karas, <u>Southwest: A Day at John Bartram High</u> <u>School's Football Homecoming</u>
- 1st Place, Diversity, Philadelphia Neighborhoods Staff
- *2nd Place, Feature Story, Megan Combs, <u>Amateur Sports: Country's Only Black-Owned Rowing Club Wants To See Everyone On The Water</u>
- *Honorable Mention, Public Service/Enterprise Package, Lizzy Galamba, <u>Environment: How Two Neighborhoods Are Fighting Litter In Their Community</u>

2021

- *1st Place, Ongoing News Coverage, <u>Residents Look to City For Answers About</u> <u>Budd Site Development</u>, <u>Kelly Brennan</u> and <u>Katherine Bourque</u>
- 1st Place, Website, Philadelphia Neighborhoods Staff
- 1st Place, Best Feature (Broadcast), <u>The Rise Of Minority Gun Ownership In</u> <u>Philadelphia</u>, Mydia Alonso (The Temp/PN on TV)
- *2nd Place, Diversity, <u>Philadelphia's Fashion Industry Grapples With Societal Issues</u>, <u>Nathalie Cavallo</u> and <u>William Stickney</u>
- Honorable Mention, Personality Profile, <u>Lovett Librarian Shares Stories and Books</u> with Community Despite Coronavirus, <u>Megan Milligan</u>

2019

- 2nd Place, Video Story, Club LaRose Has Turned Into A Home And Hub For All
- Honorable Mention, Video Story, <u>Kensington: Local Boxer Shares Gift With</u>
 <u>Community</u>

MATERIALS DEVELOPED/UPDATED

- PN: Common Sense Safety When Reporting in the Field
- <u>PN: Ethics and Guiding Principles</u>
- <u>PN: Standards & Expectations</u>
- <u>PN: Publishing & Resources</u>
- PN: Mobile & Remote Journalism Tool Kit
- <u>PN: Content Sharing for Newsrooms</u>
- <u>PN: Child Image Consent Form</u>

Safety

- Common Sense Safety When Reporting in the Field
- Common Sense Safety When Reporting in the Field (video)
- <u>Common Sense Safety When Reporting in the Field</u> (slide deck)
- <u>Philadelphia Neighborhoods: Safety Tips</u> (downloadable)

Story Docs

- <u>PN: Story Types</u>
- <u>PN: Story Pitch Outline</u>
- <u>PN: Story Pitch Outline (example)</u>
- <u>PN: Story Draft Template</u>
- <u>PN: Story Draft Template (example)</u>

Style Guides

- <u>PN: Style Basics</u>
- <u>PN: Style Guide</u>
- <u>PN: Photo Style Guide</u>
- <u>PN: Video Style Guide</u>
- <u>PN: Video Scripts Style Guide</u>
- <u>PN: Diversity Style Guides</u>
- PN: Social Media Style Guide

WordPress

- PN: Technical Requirements
- <u>WP Primer</u>
- <u>WordPress Primer</u> (video)

SERVICE

Curriculum Committee *(current)* Journalism Capstone Committee *(current)* Safety Committee *(current)* Logan Center Committee New Building Committee, Specialty Spaces

MEDIA/PANEL INVITATIONS

Citizens Planning Institute, Telling Your Neighborhood's Story, Nov. 6, 2019 <u>Philadelphia Neighborhoods: Serving Communities, Documenting Untold Stories</u>, The McLean Contributionship Philadelphia Evening Bulletin Endowed Lecture Series at Temple University, March 18, 2021

<u>Real Philly History, Real Fast</u>, Temple University Libraries, Feb. 8, 2022 Faculty Senate, safety and developing resources for students and faculty, October 12, 2022 <u>Good journalism is community-centric journalism, NewsLit Camp</u>, WHYY, Dec. 2, 2022 <u>The State of News Today</u>, A Broader View, Feb. 6, 2023

MEDIA COVERAGE (quoted or featuring Philadelphia Neighborhoods)

<u>Case Study: Philadelphia Neighborhoods</u>, University of Vermont, Center for Community News 2022 PA Connections (*p.60*), Pennsylvania Newsmedia Association-

Resolve Philly And Journalism Department Bring Student Reporters Together With Their Very Own Sound Off, Klein News, May 14, 2020

Journalism Alumna Laura Smythe On Listening, Learning And Building A Career, Klein News, Feb. 11, 2021

Jenny Kerrigan, Kln '18, Is The Wall Street Journal's First Weekend Photo Editor, Klein News, July 22, 2021

Klein's Partnership With Resolve's Broke In Philly Lays Foundations For Collaborative Work, Klein News, July 27, 2021

<u>The Temple News And Philadelphia Neighborhoods Win 19 Keystone Student Media Awards</u>, Klein News, March 28, 2022

<u>Klein Student Media Wins Four Of Nine College Categories In National Publishing Awards</u>, Klein News, Nov. 9, 2022

GRANT/GIFT MANAGEMENT

Wolters Family Heartbeat of Philadelphia Neighborhoods, 2022 Lew Klein Summer Fellowship, 2017, 2018 William Randolph Hearst Foundation grant, 2017

GUEST SPEAKERS

Kensington Voice, Philadelphia Magazine, Resolve Philly, The Philadelphia Inquirer, WHYY

EXPLORED PARTNERSHIPS/REPRESENTED PN

WHYY, Motivos Magazine, Chestnut Hill Local, East Falls Local, Free Press, Kensington Voice, Germantown Info Hub, The Trace/Up the Block, Philadelphia Center for Better Gun Violence Reporting, NAHJ, TABJ, PA Newsmedia Association, Citizens Planning Institute, The Seattle Times, The LA Times, Committee of Seventy, U.S. Census Bureau, PHILADELPHIA250, Investigative Post, DayOneNotDayTwo

ADVISED OUTSIDE UNIVERSITIES

Florida International University Kansas University University of Georgia University of Missouri at Kansas City University of Texas, Austin

PROFESSIONAL DEVELOPMENT

CITI certification for IRB Center for the Advancement of Teaching, Teaching Online Short Course Center for the Advancement of Teaching Philosophy NTT Career Development NTT Onboarding MS Cloud Storage training MS Teams training

NON-ACADEMIC WORK

Board chair, DosPuntos Platform January 2023 to present

Advisory board member, Dobbins High School Media & Music Advisory Board December 2020 to present

Faculty Mentor, Klein Rising August 2020-May 2021

Qualitative Researcher, The Philadelphia Inquirer: Diversity and Inclusion Audit July 2020-January 2021

Managing Editor, JUMP Magazine June 2011 to August 2019

Curator, Red Bull Sound Select November 2013 to August 2018

Curator, Tiny Room For Elephants April 2014 to August 2018

Co-Owner/ Editor in Chief, Foundation Magazine January 2005 to June 2010